CLAIMS

What is claimed is:

1. A method, comprising: registering an application; 3 associating the application with an event; 4 while receiving information from a selected information source, monitoring event 5 related information for an occurrence of the event; and 6 upon an occurrence of the event, causing an operation of the application to be 7 executed. 2. The method as claimed in claim 1, the event being a predetermined time 1 2 relative to a program, and said monitoring step including monitoring of the time to 3 determine when the predetermined time occurs. 1 3. A method as claimed in claim 1, said causing step including launching the 2 application upon an occurrence of the event. 1 4. A method as claimed in claim 1, said causing step including stopping the 2 application upon an occurrence of the event. 1 5. A method as claimed in claim 1, said registering step including registering the 2 application with an electronic program guide. 1 6. A method as claimed in claim 1, further including the step of determining 2 event related information based upon electronic program guide data for the received

99-1228

information.

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\setminus \wedge	1	7. A program of instruction storable on an information storage medium for
12	2	causing an information handling system to execute steps for causing the operation
moth	3	of an application to occur, the steps comprising:
UII"	4	registering an application;
	5	associating the application with an event;
	6	while receiving information from a selected information source, monitoring event
	7	related information for an occurrence of the event; and
	8	upon an occurrence of the event, causing an operation of the application to be
	9	executed.
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[4 2 4	1	8. A program of instruction as claimed in claim 7, the event being a
	2	predetermined time relative to a program and said monitoring step including monitoring
	3	of the time to determine when the predetermined time occurs.
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i	1	9. A program of instruction as claimed in claim 7, said causing step including
	2	launching the application upon an occurrence of the event.
	1	10. A program of instruction as claimed in claim 7, said causing step including
<i>5</i>	2	stopping the application upon an occurrence of the event.
	1	11. A program of instruction as claimed in claim 7, said registering step including
	2	registering the application with an electronic program guide.
	1	12. A program of instruction as claimed in claim 7, the steps further including the
	2	step of determining event related information based upon electronic program guide data

99-1228

for the received information.

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13. An apparatus, comprising:

means for receiving information from one or more information sources;

means for storing programming information related to information capable of being received from the one or more information sources;

means for monitoring for the occurrence of a predetermined event related to information received from the one or more information sources; and

means responsive to the occurrence of the predetermined event for implementing an operation of an application.

- 14. An apparatus as claimed in claim 13, further comprising means for providing a timing reference to said monitoring means.
- 15. An apparatus as claimed in claim 13, further comprising means for storing registry information regarding the application.
- 16. An apparatus as claimed in claim 13, said receiving means being an information handling system capable of receiving the information and displaying the information on a display.
- 17. An apparatus as claimed in claim 13, said storing means being an electronic program guide database.
- 18. An apparatus as claimed in claim 13, said monitoring means being an electronic program guide capable of being executed on an information handling system.
- 19. An apparatus as claimed in claim 13, said implementing means being an electronic program guide capable of being executed on an information handling system.

99-1228

14



20. An apparatus as claimed in claim 13, further comprising a timer circuit for providing a timing reference to said monitoring means.



99-1228